



Affiliate Program

Help your customer:

Protect their most valuable asset,

Their Identity

Identity Protection. Life Protection.



PROTECTION HIGHLIGHTS

- EDUCATION, FACTS & KNOWLEDGE
 - Timely News & Alerts
 - Increased Awareness
 - Prevention Tips
- 24/7 CREDIT MONITORING
 - Unlimited TU Credit Report Access
 - Includes Report and Score
 - Changes Trigger Automatic Alerts
- COMPLETE RESTORATION SERVICES
 - 24/7 Multilingual Action Center
 - Collects Facts & Outlines Plan
 - Takes Immediate Action
- LEGAL & EMOTIONAL SUPPORT
 - Initial Consultation & Victim Impact Letter
 - Emotional Trauma Phone Support
 - Up To 3 In-Person Sessions
- EXPENSE REIMBURSEMENT
 - Covers \$25K Out-Of-Pocket Expenses
 - Lost Wages Up To \$1K/Week (5 Max)
- ONLINE MEMBER RESOURCES
 - Quick Start Guide
 - Identity Theft Basics Course
 - Expanded Prevention & Shredding Tips

The SOLUS Web Affiliate Program defined...

AN INTEGRATED WEB-BASED AFFILIATE SOLUTION – DELIVERING COMPREHENSIVE IDENTITY THEFT PROTECTION TO YOUR CUSTOMERS

Become a SOLUS web affiliate for the benefit of your customers and your business. By simply adding a banner ad, button or link to your website page(s), you can monetize your web traffic, while delivering comprehensive identity theft protection to your peers, customers and visitors. Looking for a customized solution? SOLUS can provide specific content for your website page(s), along with a customized landing page for your clients or customers at SolusID.com.

Build loyalty and help your clients, customers and peers by delivering a dynamite identity theft solution to them. Rest assured that by helping to protect their identities - you help to protect their lives and the lives of their families. In case you were wondering, the income potential can be quite lucrative. In fact, our commission structure is designed to deliver a long-term, annuity-like revenue stream.



Protect Your Customer

Identity Protection. Life Protection.

ABOUT IDENTITY THEFT – THE RISKS...

Identity theft is a serious crime. It occurs when your personal information is stolen and used without your knowledge to commit fraud or other crimes. Identity theft can happen anytime, anywhere. In fact, according to the FTC, another American becomes a victim of identity theft every 3.5 seconds. Unfortunately, many people are still under the misconception that identity theft won't happen to them, so they leave themselves vulnerable to ID thieves who are becoming increasingly more sophisticated.

Did You Know?

Well over 200 million personal data records were lost or exposed in the US in the last 2 years. Over 3 million valid Social Security Numbers are traded online annually. The risks are great – in terms of lost wages, personal time lost, out-of-pocket expenses and piece of mind.

According to the Privacy Rights Clearing House, "*Identity Theft is the fastest growing crime in America today. It is the only crime where the suspect is presumed innocent before proven guilty, and the victim is presumed guilty until proven innocent.*"

PLATINUM PROTECTION DETAILS

A full suite of **Credit Monitoring** benefits designed to alert you of any changes to your credit report and provide an ongoing, informational, credit-oriented resource including credit report review.



Identity Restoration benefits providing an assigned team of advocates to perform all of the time-consuming work to restore your credit and identity.

Identity Theft Expense Coverage reimburses you, as a victim, for certain expenses, including lost wages and legitimate out-of-pocket expenses related to the theft, up to \$25,000 with no deductible.

Counselor Support, to deal with the emotional stress of having your identity stolen, is available 24/7 and only a phone call away.

A complement of exclusive **On-line Member Resources**, available only to premium Platinum members, including member forums, current trends and warnings related to identity theft, corporate information breach alerts, real-time RSS feeds and educational videos.

WEBSITE BANNER ADS

A sampling of available stock banner ads designed to suit a variety of website styles...



CUSTOMIZED LANDING PAGE

For use with a variety of business websites - designed to solidify our business relationship and ease the customer's enrollment process. Includes customized URL, page header text and central banner containing your logo & message.



Protect
your
most
valuable
asset,

Your
Identity

ABOUT SOLUS IDENTITY THEFT PROTECTION

Knowing that consumers need education, facts & knowledge - we strive to deliver only the most relevant educational content to our members, and potential members, through our website, our blog, member forums, email newsletters & alerts. We also know that all of this means nothing without great services delivered by only the strongest support team. Quite frankly, our support team, providing the foundations of our protection, is the best in the business:

- The Restoration Services and 24/7 ID Theft Assist Action Center are powered by Europ Assistance USA.
- The Credit Monitoring features are powered by Trans Union.
- The Identity Theft Reimbursement Coverage is provided by American International Group, Inc.
- Learn more by visiting SolusID.com – click 'About Us'.

GETTING STARTED

Here is how the program works - it's so simple...

- Complete a simple one page affiliate application that we email to you.
- Set commission structure and affiliate customer pricing.
- Sign our Affiliate Licensing and Marketing Agreement.
- Once approved, we'll email the Web Affiliate package to you. This will include available banner ads, buttons or links for your use; along with your unique Affiliate URL.
- Add the link(s) of your choice to your web site and start earning income immediately.



 **SOLUS** IDENTITY THEFT PROTECTION

800.640.0468

www.SolusID.com

1670 Fenpark Drive St. Louis, Missouri 63026